

SMART STATIONS IN SMART CITIES

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SABA, A NEW CONCEPT OF PARKING

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Number and session name

UNDER THE HIGH PATRONAGE OF



ORGANISERS



What is Saba? Presence

200.000
parking spaces

370
car parks

1.408
employees

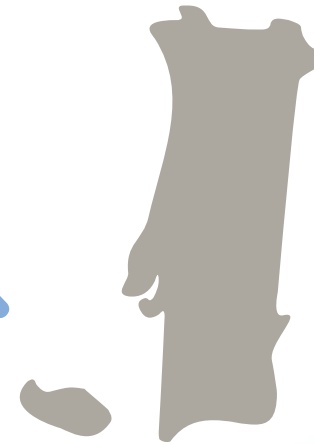
Spain and Andorra



Italy



Portugal



Chile



31/08/2017



What is Saba? Quality service

Concession

Ownership

Rental

Management

Since 1966

**Saba operates in all areas of the car park industry.
Focus on great locations due to a smart selective growth policy**



Quality facilities



Technology



Environment.
LEDs



Services



Remote management



Wider parking spaces



Customer oriented service



Internationalisation



Growth. Significant operations

57,000 parking spaces
5-year management contract

ADIF

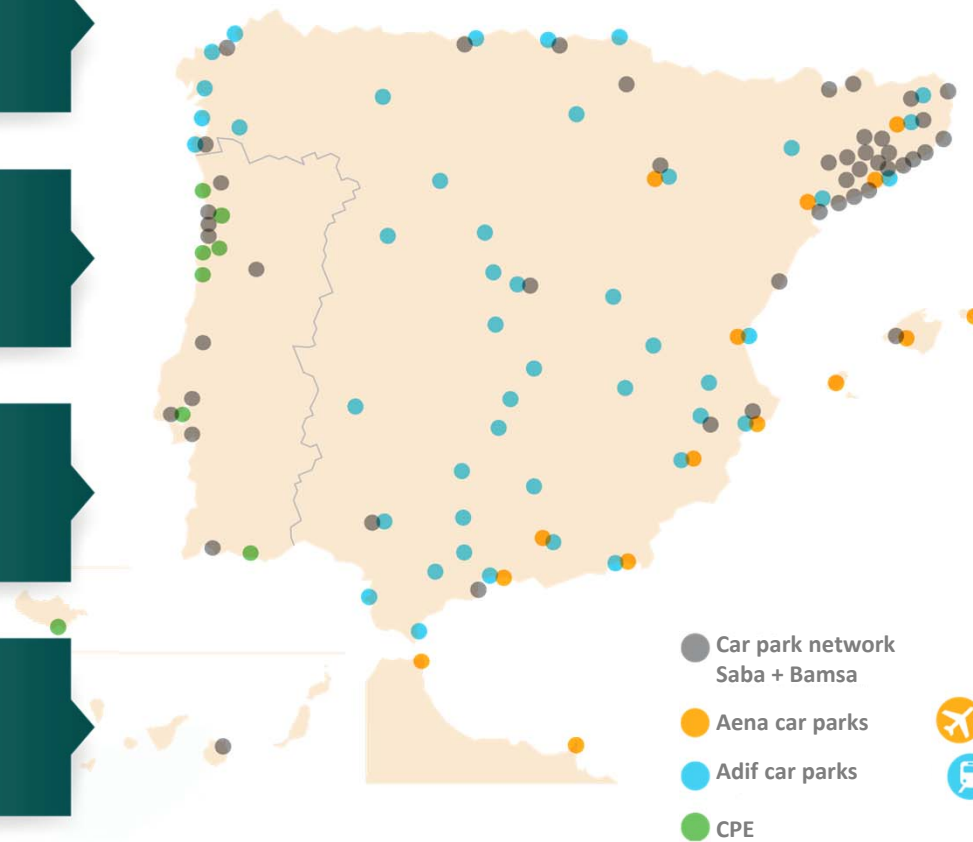
22,700 parking spaces
10-year rental contract

BAMSA

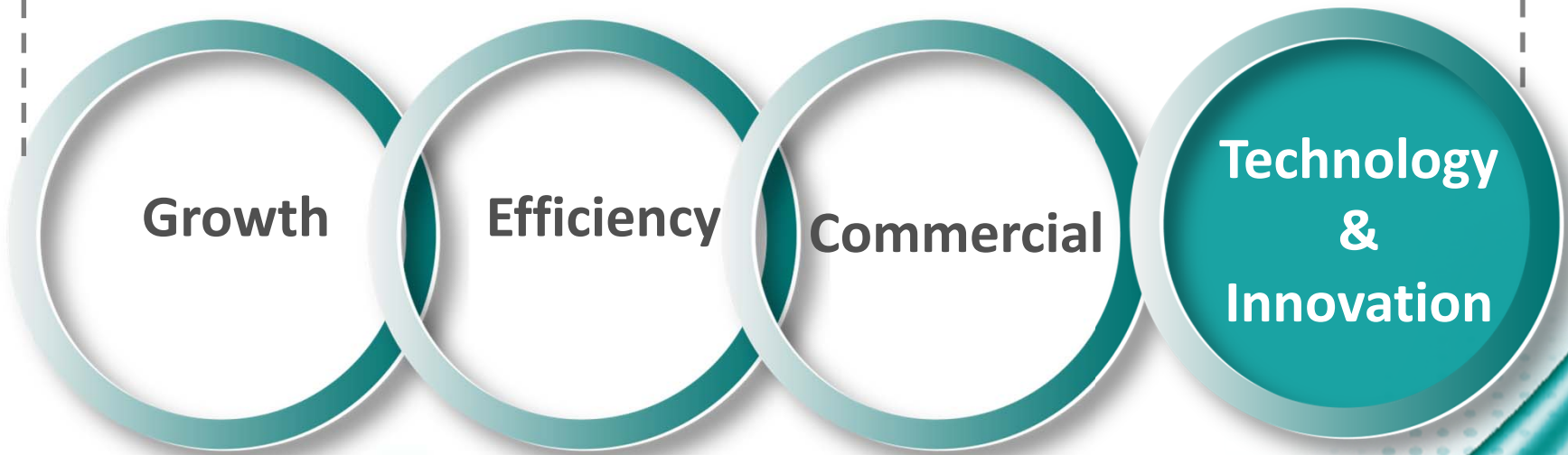
12,555 parking spaces
25-year concession contract

CPE

9,900 parking spaces
29-year concessional average
life



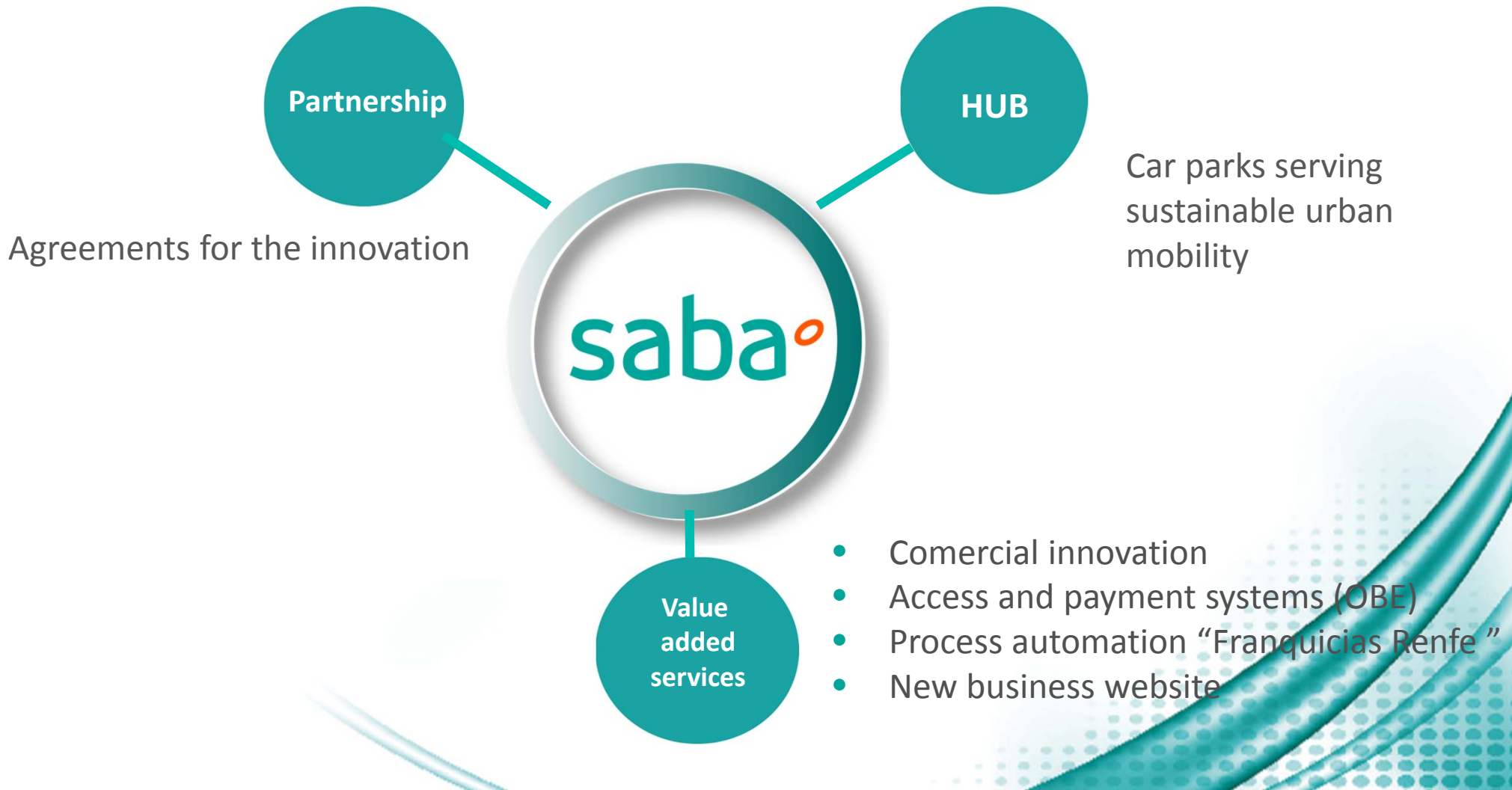
COMPETITIVENESS



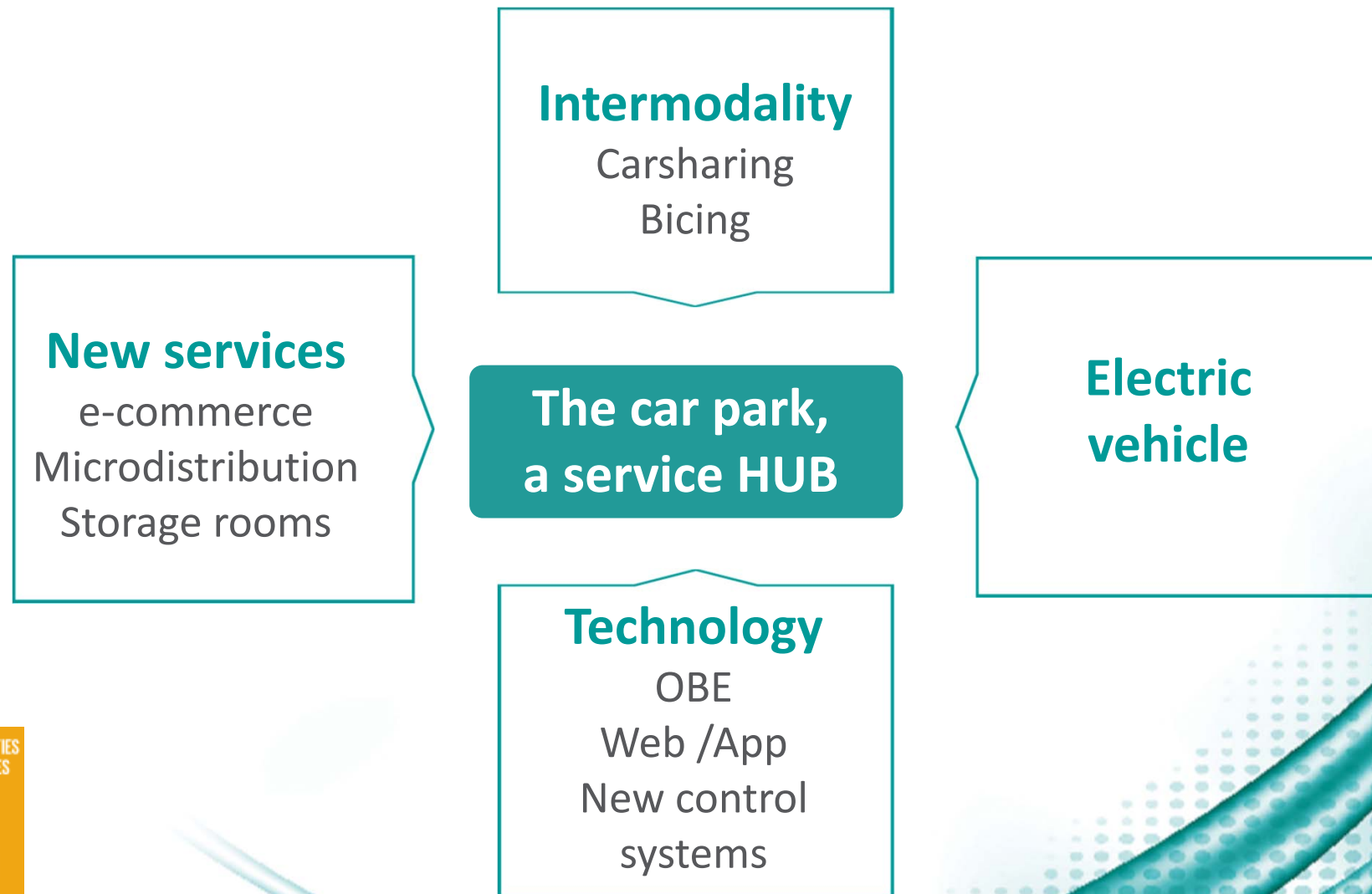
VALUE CREATION FOR THE SHAREHOLDER



Saba, a new concept of parking. Innovative environment



The car park, a service hub. Car parks serving sustainable urban mobility





Partnerships. Agreements for the innovation



Seat-Saba agreement



SEAT

Booking and payment for parking spaces

Parkfinder 2.0 project: real time availability

Other collaborations

SMARTCITY
EXPO WORLD CONGRESS

MOBILE
GSMA WORLD CONGRESS





Value added services. Comercial innovation



Electric vehicle
>150
charging points

Spain,
Italy and
Portugal



Carsharing
Agreements
with operators

Spain and
Italy



E-commerce services



Storage rooms



Urban microdistribution

Value added services. Access and payment systems (OBE)





Value added services. Process automation “Franquicias Renfe”



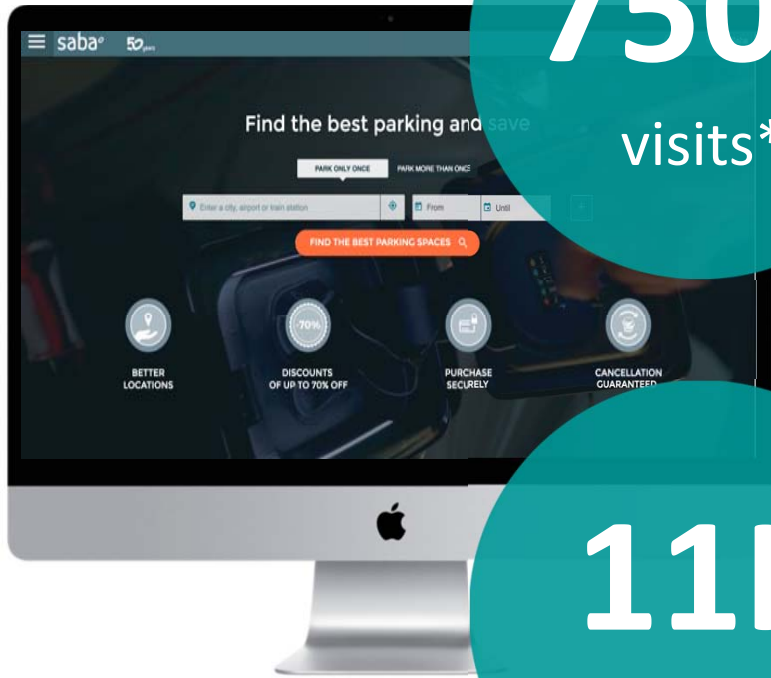
Technological improvements

- New cashiers and control systems equipped with optical reading (QR)
- OBE integration
- Cloud technology: new commercial efforts





Value added services. New business website



750K
visits*

11K
Transactions*

- Pioneers in commercializing parking solutions via e-commerce channel.
- Adjusted to all Saba countries
- Digital benchmark in the sector: website, OBE and App.
- Responsive and intuitive design. 100% digital experience.

*2017 Estimate



Value added services. New business website. **A new business and customer experience**

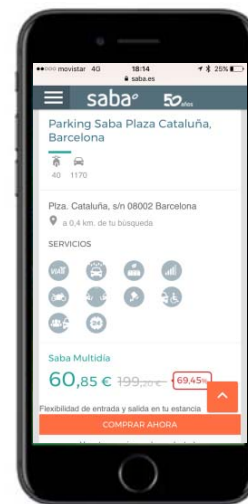
PLANNING



LOCATING

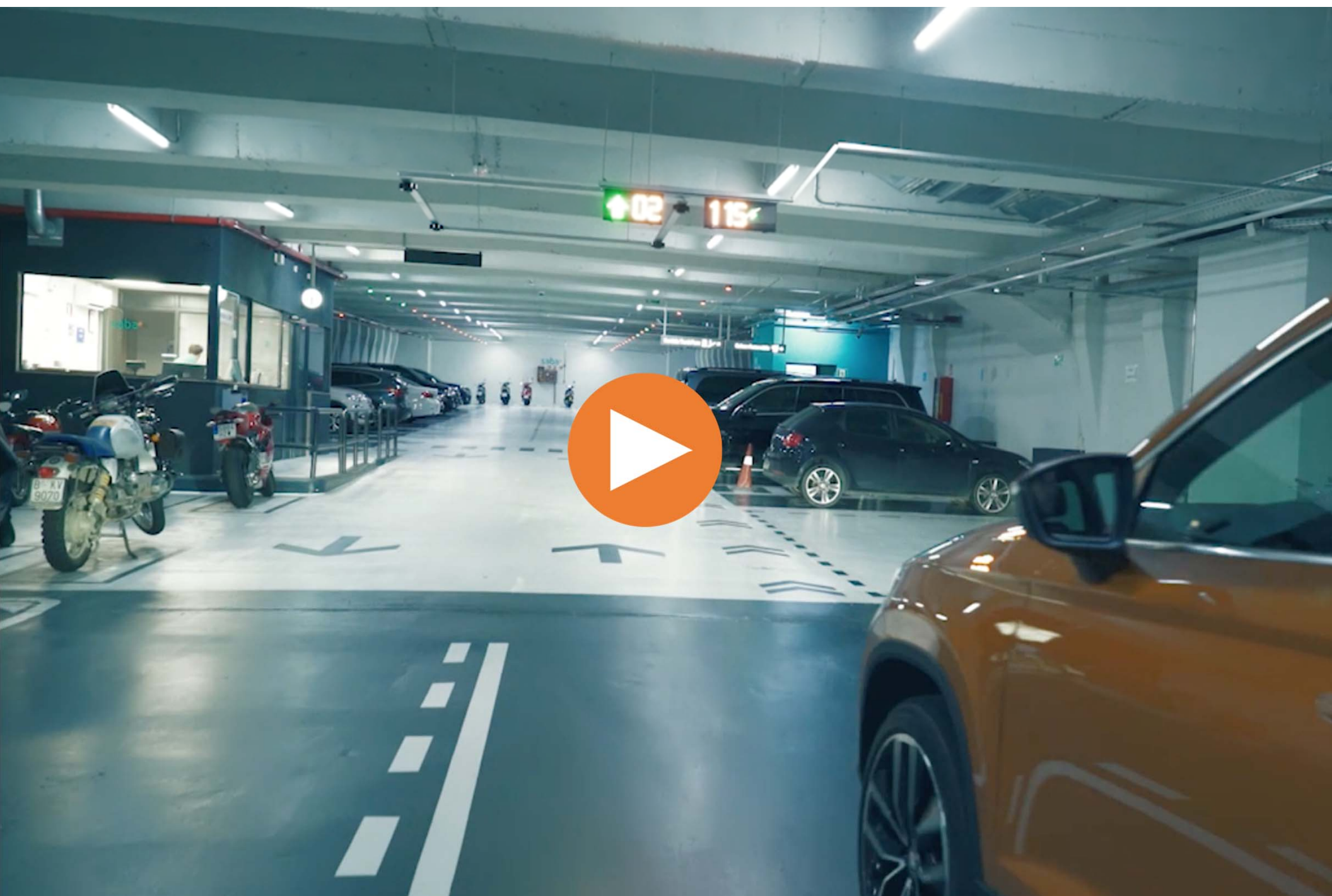


PAYING
AND SAVING



ACCES AND EXIT







THANK YOU
GRACIAS

UNDER THE HIGH PATRONAGE OF

