



SMART STATIONS IN SMART CITIES

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"ONCF TRAFIC" MOBILE APP

An innovative service to enhance customers experience

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Session 8, New services for customers: practical cases

UNDER THE HIGH PATRONAGE OF



ORGANISERS





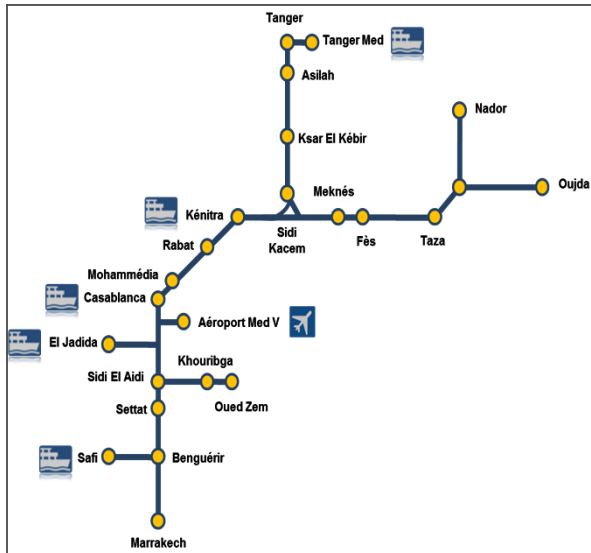
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An innovative service to enhance customers experience

❖ ONCF AT A GLANCE

❖ ONCF TRAFFIC MOBILE APP

Key figures



Human Capital

- Personnel: **7 535**
- Turnover: **4%**
- Training budget ratio: **6%**

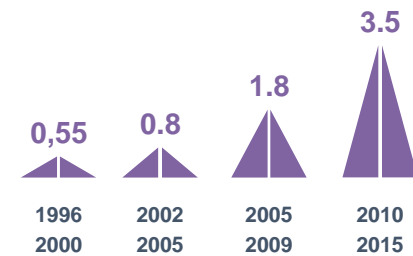
Commercial activity

- Passengers: **40 million**
- Freight: **28 million tons**
- Revenue: **\$400 million**

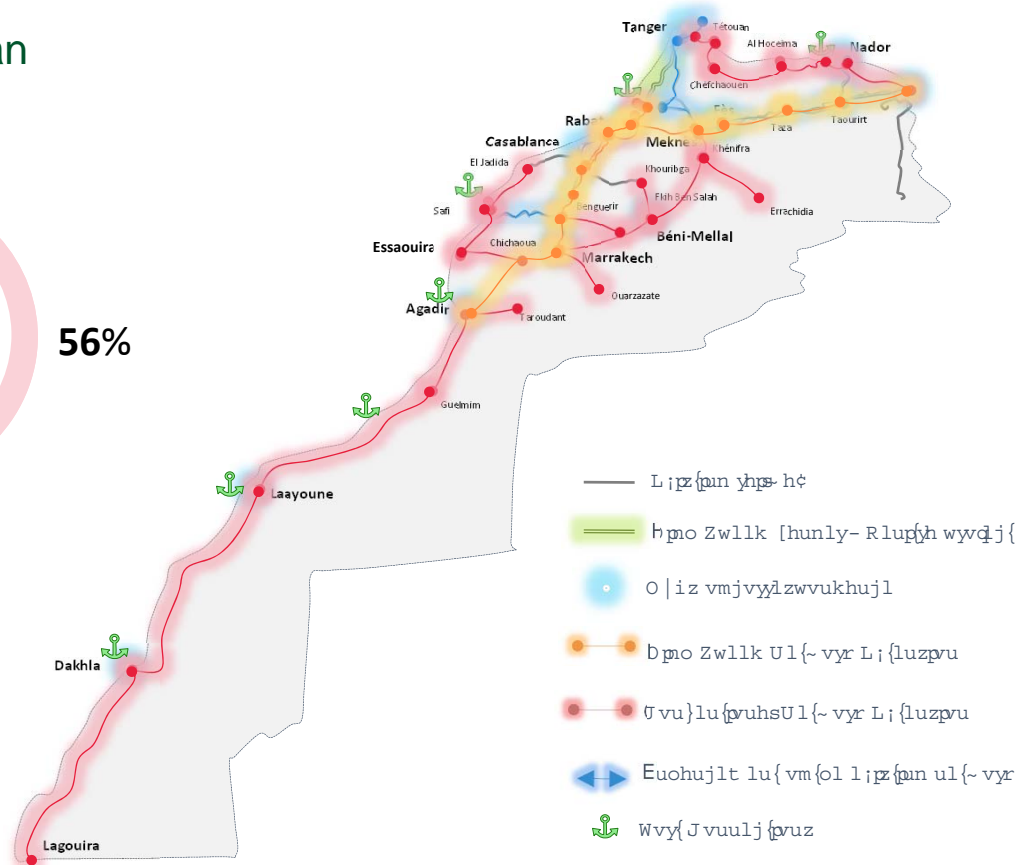
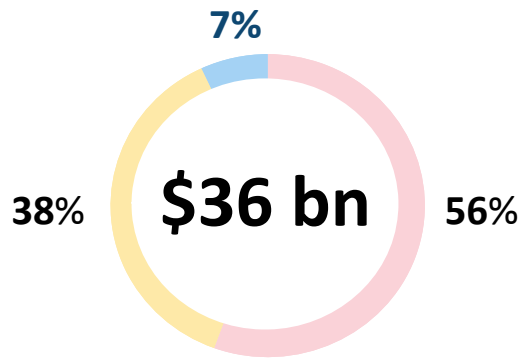
Rail network length

2110 Km
(35% coverage ratio)

Investments (billion \$)



Development Plan



- L i p z { p a n y h s - h c
- h p m o Z w l l k { h u n l y - R l u p y h w y d j {
- o | i z v m j v y l z w v u k h u j l
- o p m o Z w l l k U l { ~ v y r L i { l u z p u
- o v u } l u { p r u h s U l { ~ v y r L i { l u z p u
- Eu o h u j l t l u { v m o l l i p z { p a n u l { ~ v y r
- W v y { J v u u l j { p r u z

1500 km

\$2,5 bn

J v u } l u { p r u h s U l { ~ v y r

3800 km

\$20 bn

J v u } l u { p r u h s U l { ~ v y r

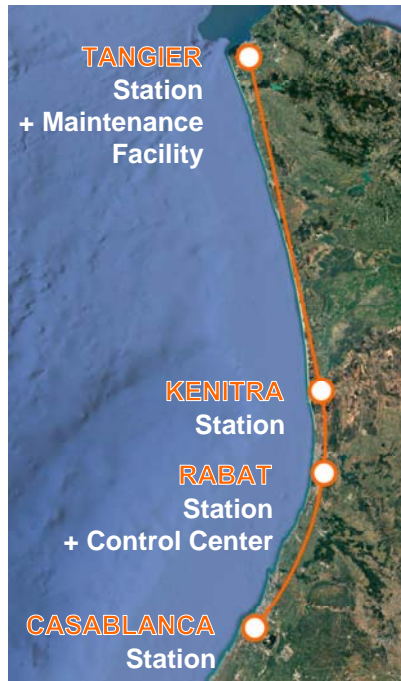
1200 km

\$13,5 bn

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High Speed Line Project – 1st stage



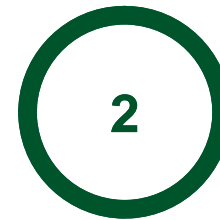
Key Figures



double track length



operating speed



main operation bases



maintenance facility

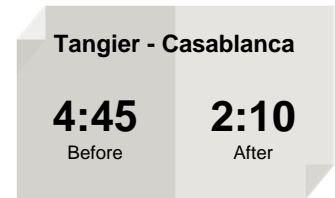
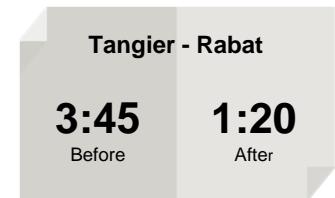
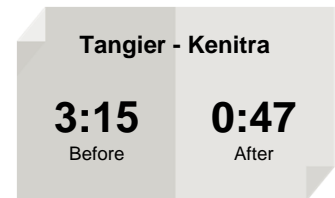


stations



high speed trainsets

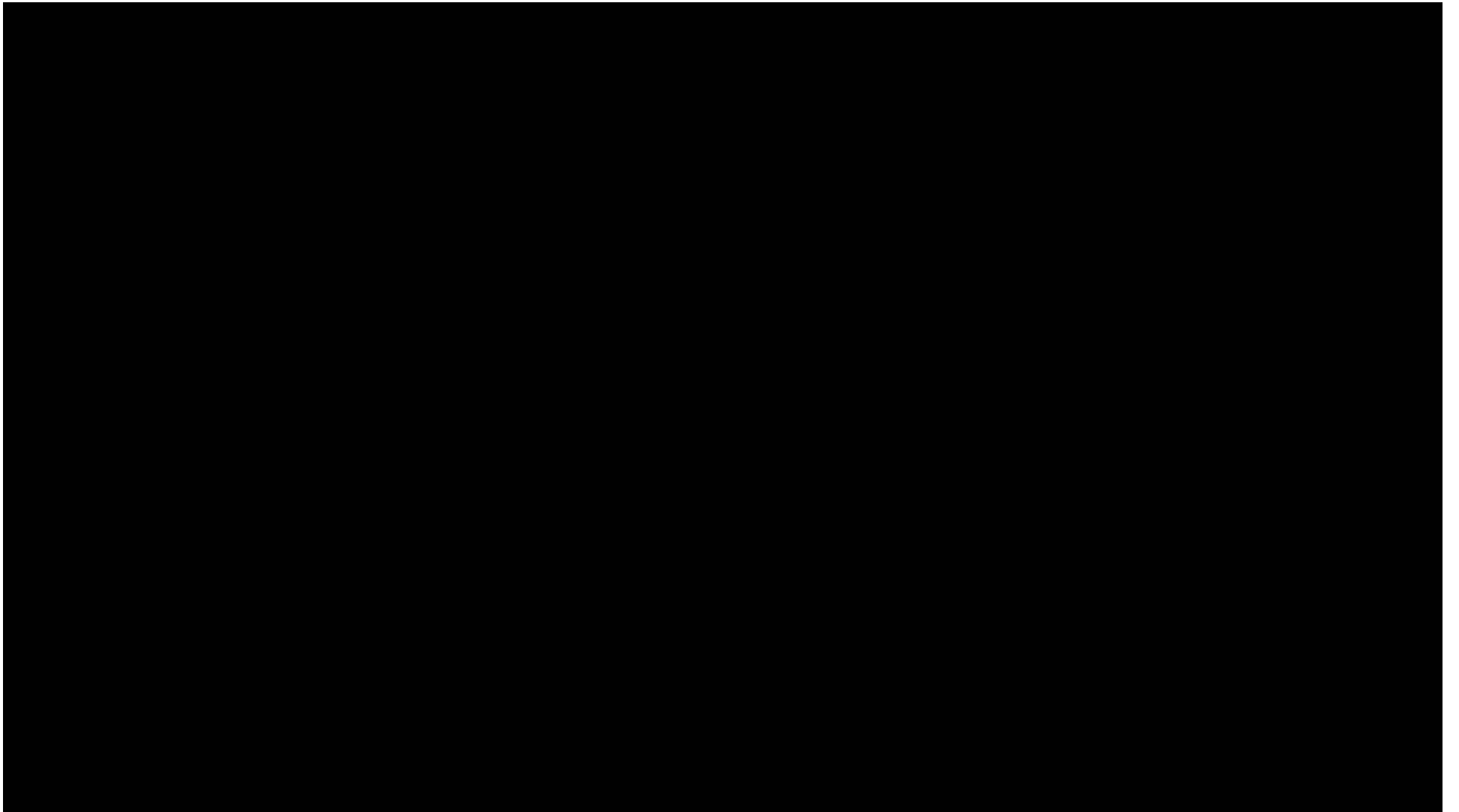
Time saving



High Speed stations



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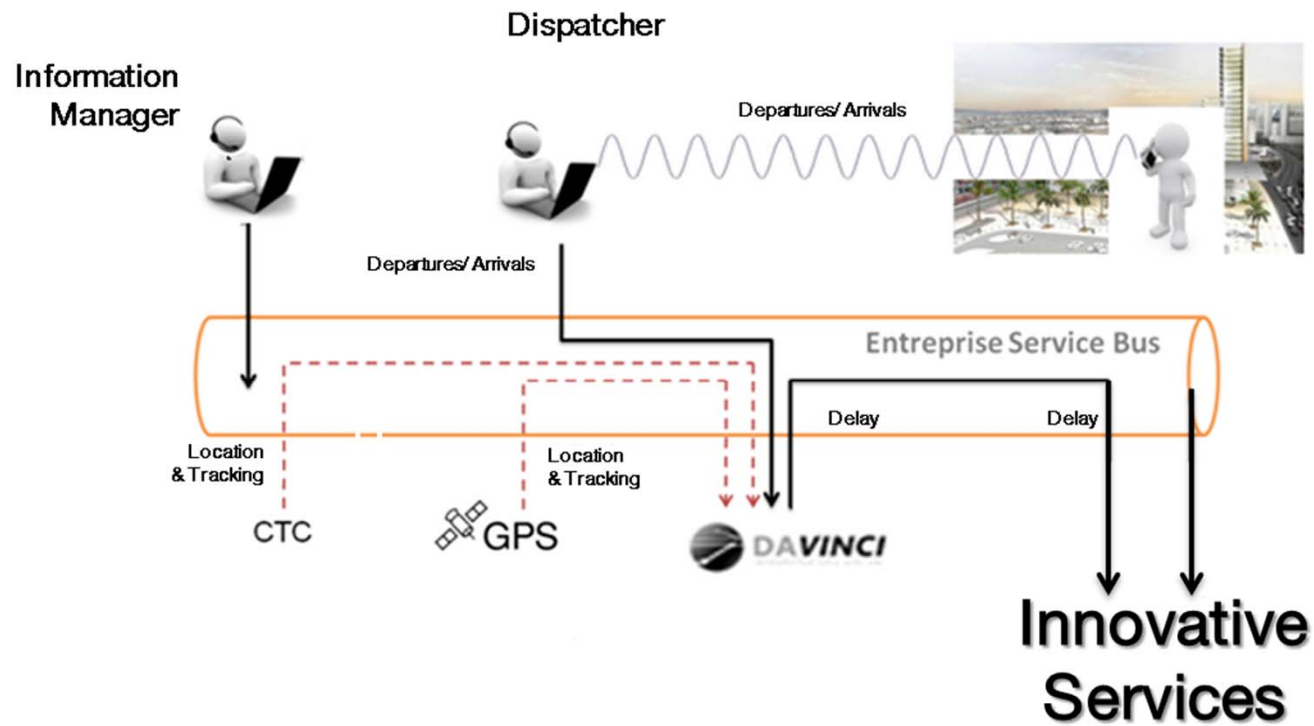
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Traffic management platform – integration diagram



“ONCF TRAFIC” MOBILE APP – A real answer to passengers concern

Getting reliable and real-time information to prepare the trip



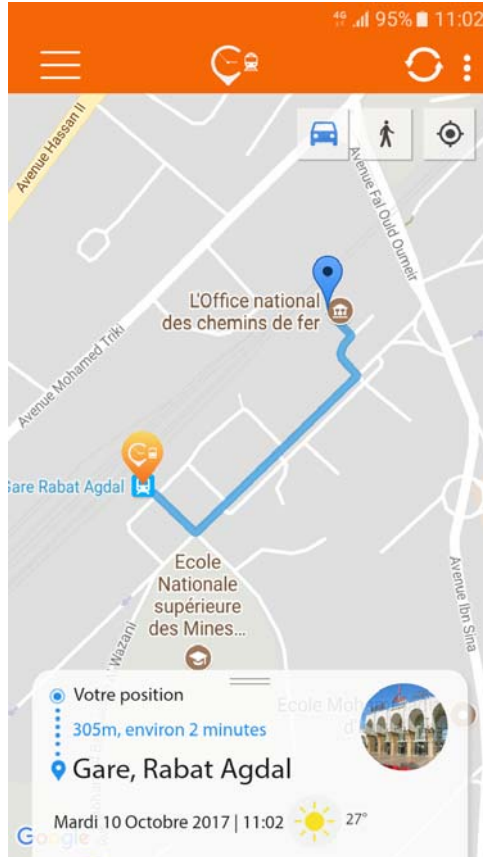
- Nearest station? Distance? Itinerary ?
- Next departures?
- Direct or connecting trip? Travel times?
- Online ticket purchase?

“ONCF TRAFIC” MOBILE APP – Features



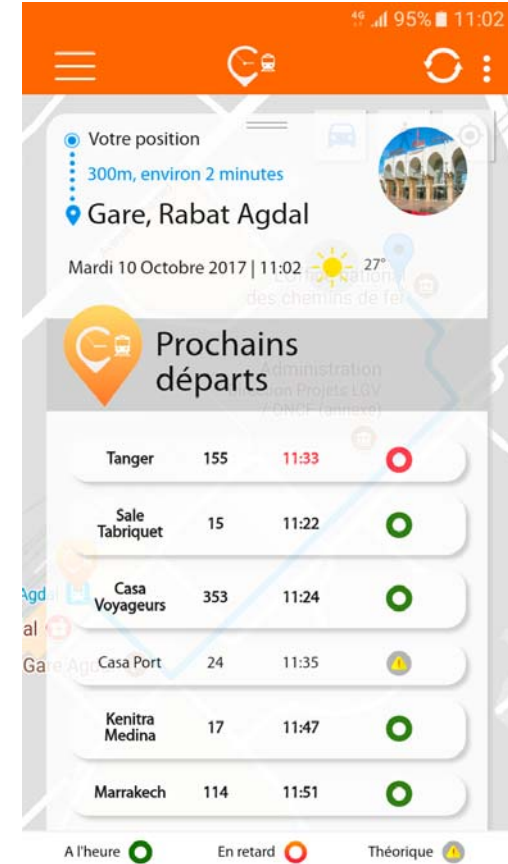
1. **Geolocation**, based on Google Maps, **of the nearest station** to the customer
2. **Itinerary** from the customer's position **to the nearest station**.
3. **Real time information: traffic**, next train **departures** and **eventual delays** at the nearest station.
4. **Trip details**: served stations, connecting stations, distance and time of the trip, track number and position of the first class coach in the train.
5. **Online Ticket Purchase**.
6. **Direct Link to CRC** for more information or questions

1

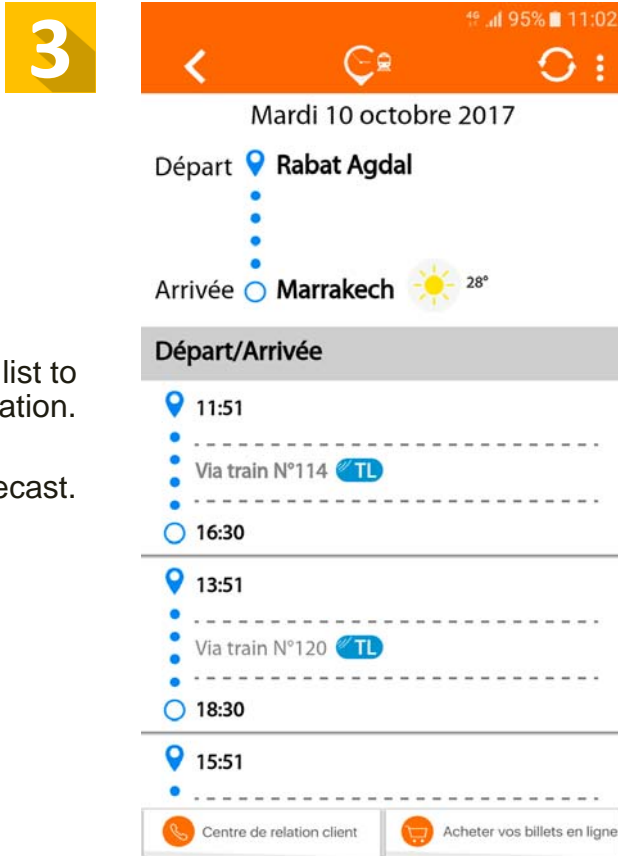


Geolocation and itinerary to the nearest station.

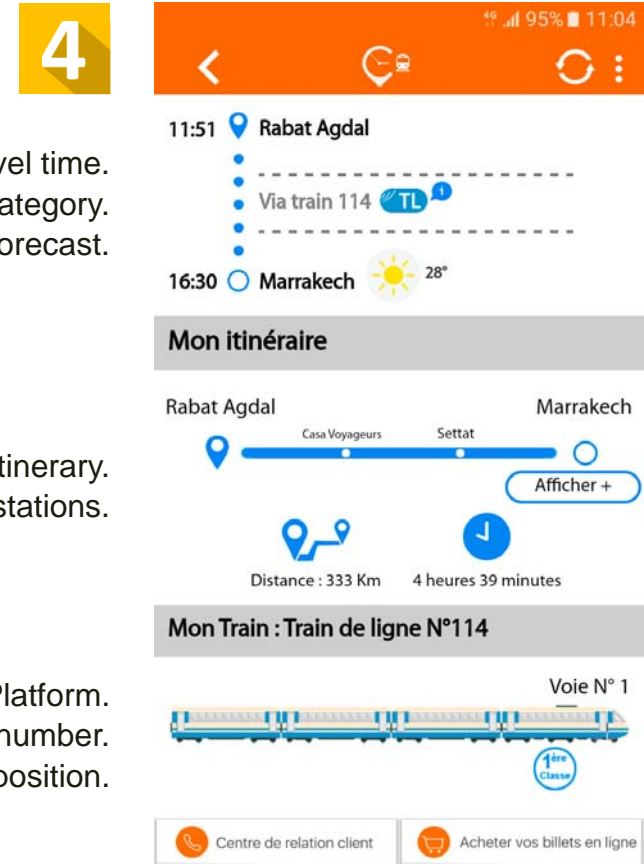
2



Next departures.
Real time traffic status.



Departure list to destination.
Weather forecast.



Travel time.
Train category.
Weather forecast.
Itinerary.
Connecting stations.
Platform.
Track number.
First class position.



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